



MYFITNESSPAL CURRENT INSTAGRAM GRID

What I Changed

Updated the purple and magenta highlight reel icons to reflect more of what they are

The cover shots in the grid, especially the Reels, are currently overloaded with text. I've given them a makeover to achieve a cleaner, more minimalist vibe that'll mesh seamlessly with the overall grid aesthetic.

While MYP currently emphasizes nutrition, I've revamped it to equally spotlight the fitness aspect, seamlessly integrating it with MYP's signature blue brand color for a unified and cohesive user experience.



MY VISION FOR THE GRID AFTER

